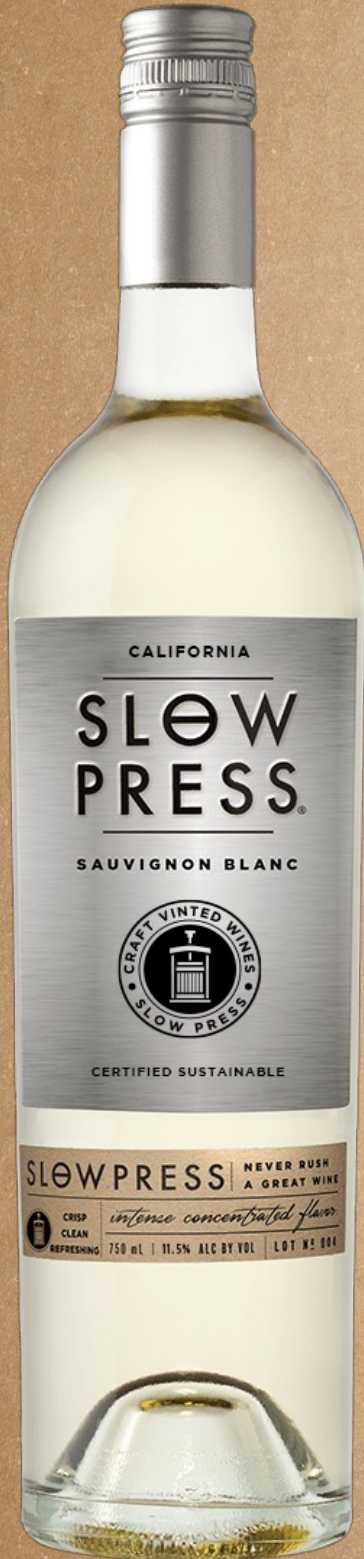


SLOW PRESS

RUSH LESS. SIP SLOWLY. ENJOY MORE.



SUPER PREMIUM (\$11-\$15) SAUVIGNON BLANC IS ON FIRE!

Top 5 Super Prem
Varietal in
\$ vol & CS vol

Fastest growth of Top 5 super premium varietals: +8% \$ sales growth, +5% cs vol

Consumers exploring domestic blends – 60% of top Sauv Blanc brands from CA / WA

*IRI, TTL US x MULO, L52 weeks ending 07-03-2023

RUSH LESS. SIP SLOWLY. ENJOY MORE.

SLOW PRESS

RUSH LESS. SIP SLOWLY. ENJOY MORE.

INTRODUCING....

Slow Press Sauvignon Blanc:

Vintage: **2023**

Appellation: **California**

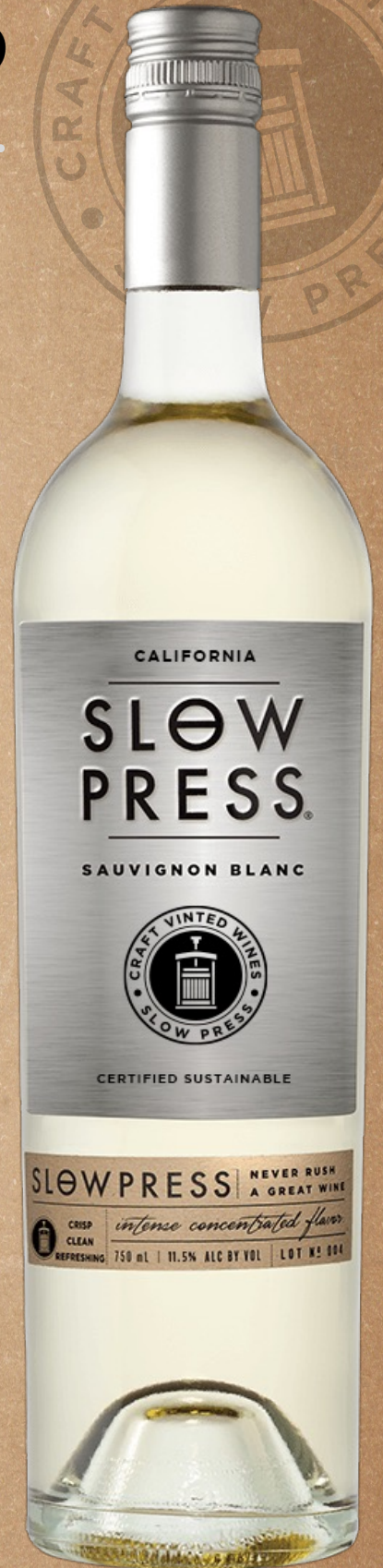


Slow Press Wines are a tribute to the true craft of winemaking. Our Sauvignon Blanc is crisp and vibrant, with notes of citrus, pear and a bright finish.

Launch POS Available!



UPC Code:



RUSH LESS. SIP SLOWLY. ENJOY MORE.