## SLOW PRESS

RUSH LESS. SIP SLOWLY. ENJOY MORE.



## The \$11-\$15 CHARDONNAY Opportunity\*

#1 Super Prem Varietal in Cs vol

#2 Super Prem Varietal in \$ vol

\$561 mm category

+2 % \$ sales growth

SLOW PRESS

\*IRI, TTL US x MULO, L52 weeks ending 04-30-23

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## **Slow Press Chardonnay Specs:**

Vintage: 2022

Appellation: California

Varietal: 100% Chardonnay

Alc. 13.5%

PH: 3.65

RS: **0.2 g/L** 

TA: 5.2 g/L

Slow Press Chardonnay delivers flavors of fresh apples and pears intermingle with notes of toasted vanilla and oak with a full bodied, creamy finish.



LODI RULES
CERTIFIED SUSTAINABLE